



Marketing your chorus with GCCC 2016-2017

One of the benefits of being a member of this consortium is connecting and supporting each other. We can do this through our own websites & social media, plus through the GCCC website & Facebook page.

On your website:

Place our logo on the home page of your website and link it to www.cincisings.org

Include the list of all member choruses in your concert programs. This list will be available on the GCCC website October 2nd.

On the GCCC website:

Submit a current photo of your ensemble to us at info@cincisings.org to be included in the scrolling photos of the GCCC website home page.

Fill out the Concert Submission Form on the GCCC website for each of your concerts that you want listed on the concert calendar. No event is too small or too big! This includes festivals and workshops that you host.

On the GCCC Facebook page:

Please encourage your members to “like” the GCCC Facebook page.

If you would like a post on FB advertising auditions, a concert, a review or other news about your ensemble, please message us through FB and include any flyers or photos in a jpeg format.

All concerts listed on our website calendar are promoted on the Wednesday of concert week. If you do not list your concerts on our website, we will not include you on those Wednesday posts.

Share posts—when you see a post about one of our groups on the GCCC FB page or on someone’s timeline, share it to your friends to increase the visibility of the post.

Make sure you do not miss FB posts. On the GCCC page, “hover” over the “like” button — make sure you have checked “See first” and “On” for notifications. Tell your singers to do this also.